

HOMEOPATHY
RESEARCH INSTITUTE

CUTTING EDGE
RESEARCH
IN HOMEOPATHY

BARCELONA 2013

1st HRI International Homeopathy Research Conference

Sponsor and Exhibitor Guide

31 MAY
– 2 JUNE
2013

www.homeoinst.org/conference



Welcome to the inaugural International Homeopathy Research Conference, hosted by The Homeopathy Research Institute (HRI). At this landmark event we will be bringing together both active researchers, practitioners, students and those with an interest in homeopathy research, to hear from world experts about their latest findings and what they see for the future of this rapidly developing field.

Conference Overview

Interest in homeopathy research has grown dramatically over recent years, both within the homeopathic profession and externally. This reflects the ever-increasing emphasis being placed on evidence based medicine across all modalities and the crucial role rigorous research is now playing in the development of homeopathy.

The HRI's inaugural conference, with its theme of *Cutting Edge Research in Homeopathy*, is a rare event in the worldwide conference calendar. On most occasions research sessions are embedded within events covering homeopathy as a whole or homeopathy-related sessions are only one element covered within a CAM-wide research event. The HRI is proud to be hosting a two and a half day event dedicated solely to homeopathy research, providing a unique forum for the sharing of ideas and the creation of international scientific collaborations.

Conference objectives

In order to encourage and promote progression within this field, it is helpful to look at what we know now and what we are close to learning. To achieve this we are planning a diverse programme to give attendees a snapshot of the latest developments across the various sub-fields of homeopathy research worldwide, including:

- Clinical research
- Epidemiological research
- Disease prevention
- In vitro animal and plant-based research
- Fundamental research
- Research methodology

Who should attend?

- Academic researchers in homeopathy
- Students of homeopathy, integrative medicine and research methodology
- Practitioners of homeopathy and integrative medicine
- Conventional medical researchers and practitioners
- Developers of healthcare policy
- Clinical academics including those involved in primary care, health services research and health economics

About the HRI

The Homeopathy Research Institute (HRI) is a unique and innovative charity, created to address the need for reliable scientific evidence in homeopathy. We use our resources and expertise to foster new projects and to improve the quality of research being carried out in this field. HRI is currently the only charitable organisation dedicated to promoting high quality research on an international level.

Programme Highlights

Confirmed keynote speakers include:



Dr Stephan Baumgartner PhD
Lecturer, Institute of Complementary Medicine KIKOM,
University of Bern and Senior Researcher,
Society for Cancer Research, Arlesheim, Switzerland



Dr Gustavo Bracho PhD
Head of Homeopathy and Biotherapeutic Projects,
Finlay Institute, Havana, Cuba



Prof Dr P Christian Endler Cmed, BSc, MAS, PrD, PhD
Head and Scientific Director, Interuniversity College for
Health and Development Graz, Castle of Seggau, Austria



Dr Peter Fisher MA, MB, BChir, FRCP, FFHom
Clinical Director and Director of Research,
Royal London Hospital for Integrated Medicine, University
College London Hospitals, NHS trust



Prof Dr Elio Rossi MFHom
Director of Homeopathic Clinic, Provincial Hospital of
Lucca, Italy. Regional Centre of Reference, Tuscany
Network for Integrative Medicine



Conference Schedule

Thursday 30 May	
1800	Registration opens, Welcome Drinks
Friday 31 May	
1000	Opening Ceremony
1030	Keynote Opening Presentation
1300	Buffet Lunch
1430	Plenary Presentations and Workshops
1700	Poster session with Drinks
1900	Optional Evening Excursion into Barcelona City Centre
Saturday 1 June	
0900	Plenary Presentations
1330	Buffet Lunch
1430	Plenary Presentations
1900	Drinks Reception
2000	Gala Dinner
Sunday 2 June	
1000	Plenary Presentations
1200	Closing Ceremony followed by Buffet Lunch

Venue

The 2013 conference will be held at the Hotel Santos Porta Fira, designed by the renowned Japanese architect Toyo Ito. It has 320 well-equipped bedrooms, restaurant and a wellness centre. The hotel has excellent access to the city centre and Barcelona's El Prat airport.

The bedrooms are decorated with neutral colours, contemporary design and stylish decor and offer spectacular views of Barcelona. Rooms are available with: King or Queen size bed, plasma TV, telephone, adjustable air conditioning and heating, ensuite bath or shower with toilet, WIFI access and mini-bar.

Hotel Santos Porta Fira
Plaza Europa 45, Hospitalet de Llobregat, Barcelona, España
<http://www.h-santos.es/en/hoteles/Hotel-Barcelona-Porta-Fira/>

How to get there

The hotel is just 200 metres away from the Europa Fira FGC Metro Station, which provides direct access to central Barcelona. Barcelona Airport is a 10-minute drive away.

Accommodation bookings

Discounted bed and breakfast rates across a range of rooms have been secured for Conference attendees and are available until 25 April 2013. **To book your hotel accommodation please visit www.homeoinst.org/conference**

Conference Fees

Conference with Saturday evening Gala Dinner and Friday evening excursion into Barcelona city centre	Standard fee £420 *Early bird fee £360 **Students £320
Conference attendance only	Standard fee £350 *Early bird fee £290 **Students £250

*Early bird available on bookings made before 1 March 2013.

**Student discount is available until 1 March 2013 to those enrolled in the following part-time or full-time programmes at the time of booking: Masters, PhD, DPhil, homeopathy practitioner training courses (including both BSc and non-degree courses). All conference fees inclusive of VAT.

To book your place at the conference, please complete the online booking form available at <http://hriconference2013.eventbrite.co.uk/>

Partner programme

Guided tours of Barcelona for partners can be booked for Friday 31 May and Saturday 1 June at £15 per person per tour.

Terms of Booking

The Conference Fee includes registration for the Conference, Conference materials, lunch and refreshments. It does not include travel or accommodation. Cancellations received one full month before the start of the event will be refunded, minus a 25% administration fee. No refunds can be processed after this date. Places can be substituted with the prior knowledge and agreement of HRI. Priority will be given to those making an oral or poster presentation.

It may be necessary for reasons beyond the control of the organisers to alter the content and timing of the programme or the identity of the speakers. HRI takes no responsibility for non-refundable travel/accommodation in the case of a changed programme or cancelled event.



Sponsorship and Exhibiting Opportunities

HRI welcomes sponsors and exhibitors at this Conference, which will be an excellent opportunity to increase your exposure to over 150 homeopathic researchers, practitioners and students from across the world.

Sponsorship Packages

Title Sponsor £10,000

As the Title Sponsor of the HRI International Research Conference, your company will receive the highest level of exposure at the event. This package includes:

- 2 complimentary Conference registrations
- Acknowledgement in the opening and closing speeches
- Exhibition space
- Premium placement of your logo on all Conference printed materials, information emails, background screens and webpage with hyperlink to your company homepage
- Full page advertisement in the Conference Printed Programme (content to be approved and placement to be determined by the Conference organisers)
- Placement of your logo on the Conference attendee bag, which will be provided to all delegates on registration and contain all Conference materials
- Branded material distributed in the Conference attendee bag

Associate Sponsor £5,000

Our Associate Sponsor will receive a number of branding opportunities to maximise their presence at the conference:

- 1 complimentary Conference registration
- Placement of your logo on all Conference printed materials, information emails, background screens and webpage with hyperlink to your company homepage
- Half page advertisement in the Conference Printed Programme (content to be approved and placement to be determined by the Conference organisers)
- Branded material distributed in the Conference attendee bag

Gala Dinner Sponsor £2,000

The Gala Dinner will take place on Saturday 1 June from 1900. This package includes:

- 2 complimentary admissions to the Gala Dinner event
- Premium placement of your logo at the Gala Dinner venue
- Placement of your logo mentioning your support in the Conference Printed Programme

Welcome Drinks Sponsor £1,000

The Conference Welcome Drinks event will take place on Thursday 30 May from 1800. This package includes:

- 2 complimentary admissions to the Welcome Drinks event
- Premium placement of your logo at the Welcome Drinks venue
- Placement of your logo mentioning your support in the Conference Printed Programme

Poster Session Drinks Reception Sponsor £1,000

The Poster Sessions Drinks event will take place on Friday 31 May from 1700. This package includes:

- 2 complimentary admissions to the Poster Session Drinks event
- Premium placement of your logo at the Poster Drinks venue
- Placement of your logo mentioning your support in the Conference Printed Programme

USB Stick Sponsor £1,000

Your logo will be placed on the Conference USB Stick, which will house all materials for the Conference, including submitted abstracts. This package also includes:

- Placement of your logo mentioning your support in the Conference Printed Programme

Printed Programme Sponsor £1,000

Your logo will be placed on the Conference Printed Programme, which will house all materials for the Conference, including submitted abstracts.

Advertisement in Printed Programme £250

A quarter page advertisement for your message. Content to be approved and placement to be determined by the Conference organisers. Insertion and materials deadline is 31 March 2013.

Exhibiting Opportunities

Exhibiting Space £2,500

There will be limited availability for 3m x 3m exhibition stands immediately adjacent to the Conference Plenary and Breakout rooms. Including one 230v/50HZ mains electricity socket per stand.

To discuss Sponsorship and Exhibiting Opportunities, contact:
Simon Wilkinson-Blake
Tel: +44 (0) 1664 44 44 32
Email: events@homeoinst.org

Sponsorship and Exhibition Reservation Form

Sponsorship commitment deadline: 30 September 2012
Advertisement insertion and materials deadline: 31 March 2013
Exhibition commitment deadline: 31 January 2013

Please complete and return this form to:
 Simon Wilkinson-Blake, Homeopathy Research Institute,
 International Research Conference, PO Box 9022 Melton Mowbray LE13 9BZ

Email: events@homeoinst.org Tel: +44 (0) 1664 44 44 32

Charity registration no: 1132901

Sponsorship Opportunities (please tick)	
Title Sponsor	£10,000
Associate Sponsor	£5,000
Gala Dinner Sponsor	£2,000
Welcome Drinks Sponsor	£1,000
Poster Session Drinks Reception Sponsor	£1,000
USB Stick Sponsor	£1,000
Printed Programme Sponsor	£1,000
Advertisement in Printed Programme	£250

Exhibiting Opportunities	
3m x 3m Exhibition Space	£2,500

Total Amount £	
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Contact Name	
Organisation	
Contact Address	
City	
County/State/Province	
Postcode/Zip Code	
Country	
E-mail	
Phone	

HRI will invoice you on acceptance of your application.
 Thank you for your support.

Terms and Conditions

In exchange for payment in full for the exhibit space contracted by the exhibitor, HRI will provide the following:

- One c2m skirted table, one chair and 230v/50Hz electrical outlet. Exhibit space will not have side or back drapes.
- If exhibitor requires additional electrical requirements, advise HRI staff. Additional charges will be the responsibility of exhibitor.
- Subletting of exhibit space is not permitted. Sharing of exhibit space is not permitted unless it is with divisions of the same organisation and must be approved in advance by HRI.
- HRI reserves the right to (a) reject any exhibit application; (b) reject, prohibit, restrict or otherwise require modification of any exhibit for any reason; and (c) evict or ban any exhibitor whose exhibit, materials or conduct is objectionable for any reason.
- Violation of any regulations on the part of the exhibitor, its employees or agents shall void the right to occupy space, and such exhibitor will forfeit to HRI all monies that may have been paid.
- Upon evidence of violation, HRI may take possession of the space occupied by the exhibitor and may remove all persons and goods at the exhibitor's risk. The exhibitor shall pay all expenses and damages that HRI may thereby incur.
- Exhibitors may not affix anything to the walls, doors, floors or columns of the exhibit hall.
- The purchase of outside food and beverage is not allowed into the exhibit hall unless approved by the Conference Hotel. Exhibitors may not place brochures, marketing materials or flyers outside of that company's assigned exhibit space or the literature table as determined by HRI.

- All illuminated displays and other equipment requiring electrical current must conform to local electrical codes. Exhibitors are required to conform to all local labor regulations in the installation and dismantlement of their exhibition and fixtures.
- Security is not provided, therefore neither HRI nor the facility assume responsibility for damage to, loss of or theft of property.
- EXHIBITOR AGREES TO BE RESPONSIBLE FOR HIS/HER OWN PROPERTY. EXHIBITOR SHALL RELEASE AND HOLD HARMLESS AND INDEMNIFY THE HRI FROM ANY AND ALL CLAIMS, OBLIGATIONS, LIABILITIES, CAUSES OF ACTION, LAWSUITS, DAMAGES, AND ASSESSMENTS, INCLUDING LEGAL FEES, THAT RESULT FROM AN ALLEGATION OF NEGLIGENCE ON THE PART OF THE EXHIBITOR OR HRI OR THIRD PARTIES IN THE USE OF THE EXHIBIT SPACE OR ACTIVITIES IN CONNECTION WITH THE USE OF THE EXHIBIT SPACE.
- Where included in the Title and Associate Sponsorship opportunities, the Conference registration places include admission to the Conference, Conference materials, lunch and refreshments. It does not include travel or accommodation.
- Cancellations: Cancellations received two full months before the start of the event will be refunded, minus a 25% administration fee. No refunds can be processed after this date. Places can be substituted with the prior knowledge and agreement of HRI.
- It may be necessary for reasons beyond the control of the organisers to alter the content and timing of the programme or the occasional identity of the speakers.
- HRI takes no responsibility for non-refundable travel/accommodation in the case of a changed programme or cancelled event.

Agreement Statement

YES, I have read and understand the HRI 2013 Conference Terms and Conditions and agree to participate in the HRI 2013 Conference as an exhibitor and/or sponsor as indicated above.

Name (print):

Signature:

Data protection

The personal details supplied on this form will be used solely for the purpose of processing monies received. We will NOT pass your details over to any Third Party.